



## News Release

Contact: [secretariat@wfdb.com](mailto:secretariat@wfdb.com)

### **Blockchain Technology at the Heart of WFDB's Annual Young Diamantaires Meeting**

*Antwerp, Belgium – September 1, 2017:* The World Federation of Diamond Bourses (WFDB) will hold the next meeting of its Young Diamantaires group at the September edition of the Hong Kong Jewellery and Gem Fair. The meeting will feature a special session on the benefits that blockchain technology can bring diamond and jewellery businesses.

WFDB Promotion Committee Chairman Rami Baron, who created the initiative last year to encourage younger members of the diamond industry worldwide to network, said the breakfast meeting on September 15 would include a discussion on the advantages that blockchain can provide. Leanne Kemp, the founder of Australian start-up Everledger, which uses blockchain, smart contracts and machine vision to prevent risk and fraud for banks, insurers and open marketplaces and to ensure ethical trading, will make a presentation on the technology. Leanne and Rami will then hold a question and answer session for attendees.

"In the first two hours of announcing the meeting, half the tickets went," said Baron. "I would urge younger members of the diamond trade who will be attending the show to register now as attendance is going to be limited. Blockchain is a fascinating technology which can provide huge benefits to the diamond and jewellery industries, and this will be an opportunity to learn all about it," he added.

The group consists of younger members of organisations, diamond firms, bourses and diamond retailers from around the world who communicate on a regular basis using social media to discuss issues affecting them. "If diamonds are the major source of your income you are welcome to join," said Baron

The meeting will take place on September 15 from 07.45 to 09.30 in Room 201 C AWE at the Asia World Expo building in Hong Kong where loose diamonds and gemstones are exhibited.

<https://www.eventbrite.com/e/young-diamantaires-breakfast-tickets-36948703567>



*Members of the Young Diamantaires initiative  
at the 2016 Hong Kong Jewellery and Gem Fair.*

### **ABOUT THE WFDB:**

The World Federation of Diamond Bourses has 30 affiliated bourse members and exists to protect the interests of affiliated bourses and their individual members, and also to further the amicable settlement or arbitration of disputes between individual members of the affiliated bourses and/or between affiliated bourses. The WFDB participates in the promotion of world trade and encourages the establishment of new diamond bourses. In 2012, it established The World Diamond Mark, a not-for-profit organization, to promote consumer desirability and confidence in diamonds.

Members of affiliated bourses pledge to uphold the traditions, principles of mutual trust, consideration and friendship which prevail among the members of the bourses world-wide. They also pledge themselves to abide by and hand down these principles and to ensure that they will forever serve as a basis in business relations between members of affiliated bourses.