



WFDB And CRJP Announce Cooperation on Consumer Confidence Issues

The World Federation of Diamond Bourses (WFDB) and the Council for Responsible Jewellery Practices (CRJP) have announced their intention to work together to enhance consumer confidence in the diamond and jewellery industry.

Each organization recognises the other's different but complementary contributions and responsibilities in the promotion of consumer confidence. The CRJP acknowledges the efforts of the WFDB in developing the WFDB Mark, specifically as a compliance system for the use of members of WFDB-affiliated bourses, while the WFDB supports the efforts of the CRJP in the development of its system.

Both organizations realise that the achievement of increased consumer confidence will depend on the credible demonstration of responsible performance within the diamond and jewellery industry.

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Contact CRJP :
Peggy Jo Donahue
Media and Public Relations Liaison
+1-646-658-0246 x 8043
pjdonahue@jewelers.org

Contact WFDB :
Ya'akov Almor,
Media and Public Relations Liaison
+972-52-352-2685
almor@mdirect-business.com