



## **News Release**

**Contact:** [secretariat@wfdb.com](mailto:secretariat@wfdb.com)

### **With U.S. Market Serving as Global Anchor, WFDB President Ernie Blom Expects JCK Show to Provide Solid Results**

*Antwerp, Belgium – May 21, 2015:* World Federation of Diamond Bourses (WFDB) President Ernie Blom believes the May 29-June 1 JCK Show in Las Vegas will show that the U.S. market is solid and providing a strong base at a time of varied challenges for the global diamond industry.

"With other large markets proving to be somewhat weak currently, it is critical that the United States continues to serve as a strong anchor," said Blom. "I don't think anyone believes the results will be spectacular, but we can expect to see a reasonable level of trade.

"There is a danger of an over-reliance on the American market which is not helpful; however it remains by far the most important country in the world in terms of diamond jewelry sales. I would like to see a return to stronger sales figures, both in the United States, as well as in the developing countries, but the show can provide a shot of optimism for the global trade and that is important.

"The JCK Show will also give the worldwide diamond industry a good indication of the state of the markets currently. And with the Presidents Meeting of the WFDB and the International Diamond Manufacturers Association (IDMA) taking place two weeks later, the presidents will have a clearer picture of the strength and direction of the market."

The Presidents Meeting will be held in Tel Aviv from June 14 to 16.